

2010 Outback



Love. It's what makes a Subaru, a Subaru.



Introducing the all-new 2010 **Subaru Outback**.

When leaving it all behind, start with your limitations.



Love the possibilities.

A new hobby. A new tradition. A new way to challenge yourself. A new adventure every day. Subaru vehicles are uniquely designed and equipped to get you out, to keep you going, and to inspire you to embrace more of life's opportunities. It all starts with the balance of Subaru Symmetrical All-Wheel Drive. Standard on every Subaru, it gives you the stability and control to drive where you want, when you want—always with the greatest confidence. That poise is matched with the reassurance of being protected by award-winning safety. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.





All wheels. All roads.

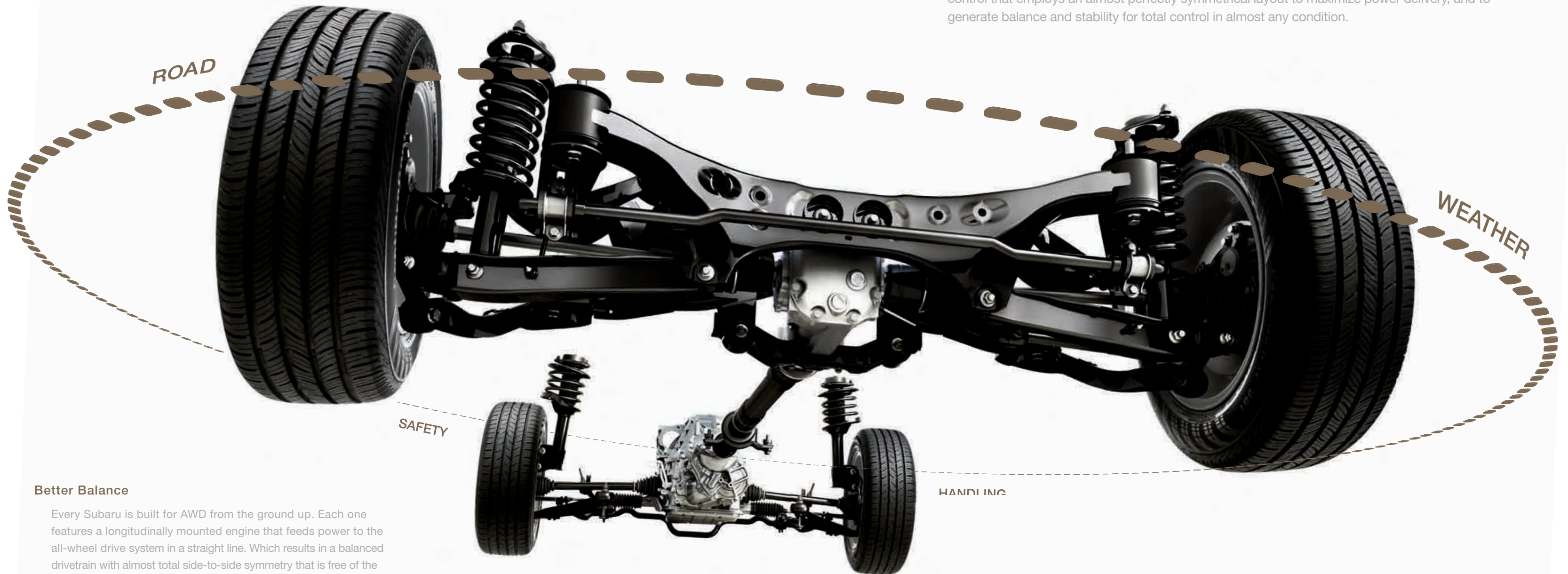
All the time.

By combining the balance and road adhesion of Subaru Symmetrical All-Wheel Drive with the stability of the SUBARU BOXER® engine, Subaru builds more than cars—we build confidence. Confidence that can help you enjoy getting there as much as being there. And can help you feel the freedom to live more of the life you love.

Better grip for better adventures.

Subaru Symmetrical All-Wheel Drive

In any season or condition, confidence behind the wheel comes from one place—where your tires meet the road. Wet or dry. Rough or smooth. A sure grip of the road can give you the control to step around danger. The assurance to add more destinations to your list. The engagement to delight in every mile. Subaru has spent nearly 40 years developing a system for traction and control that employs an almost perfectly symmetrical layout to maximize power delivery, and to generate balance and stability for total control in almost any condition.



Better Balance

Every Subaru is built for AWD from the ground up. Each one features a longitudinally mounted engine that feeds power to the all-wheel drive system in a straight line. Which results in a balanced drivetrain with almost total side-to-side symmetry that is free of the extra components some other systems need to route power. This symmetry and balance means stability that helps make driving your Subaru safer and agility that makes it more fun.

Quicker Response

There are only four small patches of rubber that keep you in control of your vehicle. The more your tires are engaged, the more control you have. Subaru Symmetrical AWD keeps power routed to all four tires all the time, so it doesn't have to react to slippage that has already occurred. Rather, it keeps your tires as fully engaged with the road as possible.

Efficient Design

Because some systems lack the simplicity of Subaru Symmetrical AWD, they not only sacrifice efficiency, but also can incur more wear and tear. Subaru routes power directly from the engine to all four wheels to keep components—and frictional power losses—to a minimum. All while maximizing the seamless feeling of traction whenever you need it.



Learn more about the benefits of Subaru AWD.
subaru.com/awd

An engine that runs on good ideas.

Subaru Boxer Engine

We think about engines a little differently. We believe an engine should deliver both power and control. It should conquer back roads and handle parking lots just as well. That's why every Subaru is powered by the SUBARU BOXER® engine. Its horizontally opposed design and symmetrical layout provide plenty of smooth acceleration, but also balance and stability that set it apart from engines with "V" or inline configurations. It's an intelligent difference that has the power to inspire you to go further every time you set out.

Horizontally Opposed Design

The pistons move in 180-degree opposition to each other on a horizontal plane, so each naturally cancels out the vibration of the piston opposite it.

Durable Construction

The engine's flat design is inherently rigid, and reduces the amount of vibration that "V" or inline engines—with more upright pistons—are subjected to during operation.

Lower Center of Gravity

The flatter profile and perfectly symmetrical design of the engine block, and the fact that it sits lower in the chassis, make the overall vehicle more stably balanced and resistant to side-to-side motion than other designs.

Smoother Operation

Step on the accelerator and the revs come on smooth. While there's plenty of power when you need it, it never compromises your comfort or control.

Increased Durability

An engine subjected to less vibration lasts longer. It's no wonder 94% of Subaru vehicles built in the last 10 years are still on the road today.¹

¹ Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008.

Greater Agility

The vehicle responds more quickly to changes in direction, which gives a feeling of tightness in turns. And it's less likely to become unstable during maneuvers, giving you an increased feeling of being in control at all times.



Find out more about
how our engine compares.
subaru.com/boxer-engine

Life begins at dirty.



Up to 256 Horsepower

| Lineartronic™ CVT

| 8.7-inch Ground Clearance

Ruggedly capable.
Incredibly driveable.

Outback 3.6R Limited in Steel Silver Metallic.

All-condition Performance

Remote hiking trails? Muddy single track? Powdery ski runs? Whatever fills you with wanderlust, the Outback has what it takes to fill you with confidence on your journey there. Subaru Symmetrical All-Wheel Drive holds tight to virtually any surface you encounter on the way. Opt for the efficient 2.5i and get smooth, reliable performance to power you through. Or, get the 3.6R and have 256 horsepower seamlessly on tap. If the way turns rough, 4-wheel independent suspension with class-leading ground clearance will help you take it on. And the Outback now features a double-wishbone design rear suspension and improved wheel articulation to combine smooth-riding comfort with inspiring responsiveness.

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Lineartronic™ CVT

The price of performance has just been reduced. Lineartronic™ CVT (Continuously Variable Transmission), now available on Outback 2.5i models, can save you gas money and shrink your carbon footprint. This innovative technology infinitely adjusts the transmission to match your acceleration needs—maintaining the optimal rev range at all times. The need to shift is removed, and vehicle momentum is preserved, thereby reducing fuel consumption. And for tackling steep grades, or for quicker acceleration, 6-speed manual mode and paddle shifters give you immediate access to higher revs and more engine power.



Versatile Roof Rack

Underfloor Cargo Storage

71.3 cu. ft. Cargo Space

Get out there.
Fit it in here.



Cargo Capacity

From mountain bikes to water bottles, the all-new Outback is better equipped than ever to conveniently load all the gear that goes along with embracing your adventurous side. Keep more items conveniently at hand with an array of compartments, pockets and holders. You'll have eight cup holders, door handle pockets sized perfectly for a cell phone or an MP3 player, and a two-stage center console bin, among others. In the back, cargo hooks that fold flush when not in use help keep items where they belong. And the underfloor cargo-area storage compartment keeps valuables safely and discreetly stowed, as well as having a spot perfect for storing the retractable cargo cover.

Integrated Roof Rails

When gear has to go on the outside, the Outback can easily accommodate some pretty heavy-duty equipment. The easy-to-reach roof rack system—standard on the Outback—will hold up to 100 pounds. And because Subaru has a wide selection of accessory attachments available, it can quickly be made to accommodate your particular idea of adventure.

Retractable Cross Bars

A new take on taking it with you. This unique design, available for the first time on the 2010 Outback, features cross bars that fold up and tuck away into the body of the integrated roof rails. It's a convenient way to reduce wind noise and improve vehicle aerodynamics, and avoids the problem of having to store the cross bars when not in use. What's more, they come standard on every Outback.



Live bigger.
There's room.

Outback 2.5i Limited with Warm Ivory leather, optional moonroof and navigation system.

More Interior Space

For 2010, the interior of the Outback has been completely redesigned with expanded proportions in almost every area. This new design makes getting in, getting out, loading and unloading easier and your adventures more enjoyable. Not only is there more headroom in front and back, but the driver and front passenger will enjoy a sizable increase in hip room, and rear occupants will have nearly four inches more legroom. And with features like 60/40 folding rear seats that allow you to haul large items and passengers, all this space is just as intelligently distributed as any previous Outback.

Reclining Rear Seats

Even with the significant increase in room for rear passengers, those in the back still might desire a more relaxing and comfortable ride. With the reclining rear seats—new for the 2010 Outback—all they have to do is pull a lever, lean the rear seat back, and their part of the journey will be made all the more rewarding.



Dual-zone Climate Control

| harman/kardon® Audio

| Voice-activated Navigation

Ready, willing and comfortable.

Interior Features

In the 2010 Outback, you'll find the right features designed in the right way to make every journey more rewarding. Long and short treks are more enjoyable with optional power adjustable front seats, now with power adjustable lumbar support. Also, if you opt for the 9-speaker harman/kardon premium audio system, all of your adventures will have a stunning soundtrack. And you won't have to ignore the scenery or the road to enjoy the convenience of available features like steering wheel-mounted controls, the voice-activated navigation system, and Bluetooth® hands-free calling.

This is how we show our love.

Building Cars That Last


Life is too important to slow down with a car you can't rely on. That's why we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough, and engineering that can keep you going, and keep you out there. This commitment is why 94% of all the vehicles we've built in the last 10 years are still on the road today.¹ And why a Subaru can keep its value, and stay out of a landfill longer.

¹ Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008.



Supporting Partners That Care

Subaru has spent decades building relationships with dozens of organizations that believe in building a cleaner, greener, healthier and more hopeful world as much as we do. That's why you'll see us offering our support at events like Dining Out for Life, or promoting responsible recreation with Leave No Trace. Our recent Share the Love sales event harnessed the generosity of Subaru owners to raise nearly five million dollars for deserving causes like the ASPCA and Habitat for Humanity.



Find out more about how we care.
subaru.com



Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Subaru Added Security[®]—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru of America, Inc., and because we've been backing them for more than 25 years, they're agreements you can trust. Your dealer has full coverage details.



Ensuring You're Fully Covered

We know you love your Subaru, but sometimes accidents happen. Subaru Equity Shield[™] GAP could help you avoid further sorrow by paying all or most of a possible difference between what your insurance company covers for your Subaru that was totaled, or stolen and not recovered, and what you still owe in payments. It will even cover your deductible for up to \$1,000. Also, being part of the Subaru family may save you money on some types of insurance, such as auto and homeowners. Subaru owners may be eligible for exclusive rates through Subaru Advantage Insurance by Liberty Mutual. Find out more at subaru.com.



Discover in-depth the
Subaru safety advantage.
subaru.com/safety

Protected from every angle.

★★★★★
for front and side-impact collisions.¹
—National Highway Traffic Safety Administration

Exceptional Control

Safety begins with avoidance. The traction and balance of Subaru Symmetrical All-Wheel Drive and the stability of the SUBARU BOXER® engine provide you with the outstanding control you need to react to hazards. Every Outback also comes standard with VDC electronic stability control, which can detect a loss of control and intervene to help keep you on your intended path.



Subaru Active and Passive Safety

When it comes to feeling confident, nothing is more important than feeling safe. That's why Subaru places safety as one of our highest priorities, and why we think about safety in 360 degrees. First, we engineer our vehicles with exceptional control and advanced accident-avoidance technologies to help keep accidents from happening in the first place. Then, we build every Subaru with protection technologies that have won safety awards and distinctions year after year. The end result is a car that—in a worst-case scenario—is one of your best possible bets.

Increased Awareness

Before you can avoid danger, you have to see it coming. Not only is the all-new Outback designed for excellent visibility on all sides, it is now available with the rear vision camera. This feature—standard with the navigation system—gives you a clear view of the area behind your vehicle, so you can always be in charge of your surroundings.

Stopping Power

Powerful and reliable vented disc brakes are teamed with advanced technology to help you stop short of danger. Antilock brakes help make sure you don't lose traction, and the advanced Brake Assist system helps ensure maximum pressure is applied to the brakes as quickly as possible in an emergency situation.

All-around Protection

Our Ring-shaped Reinforcement Frame is exceptionally strong for maximum resistance to impact energy, while its unique configuration helps divert that energy away from occupants. To further help prevent injury, an array of sensors, including the new rollover sensor, can detect an impending crash and deploy front, front-side and side-curtain airbags²—working to surround and cushion outboard occupants.

¹ 2010 Outback not yet tested. 2009 Outback. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Visit safercar.gov for more information.
² Always wear seatbelts. Children should be properly restrained in the rear seat.

Everyone collects something.
I collect adventures.



Log on and take off.

Subaru Gear
subarugear.com

Drive Magazine
subaru.com/drive

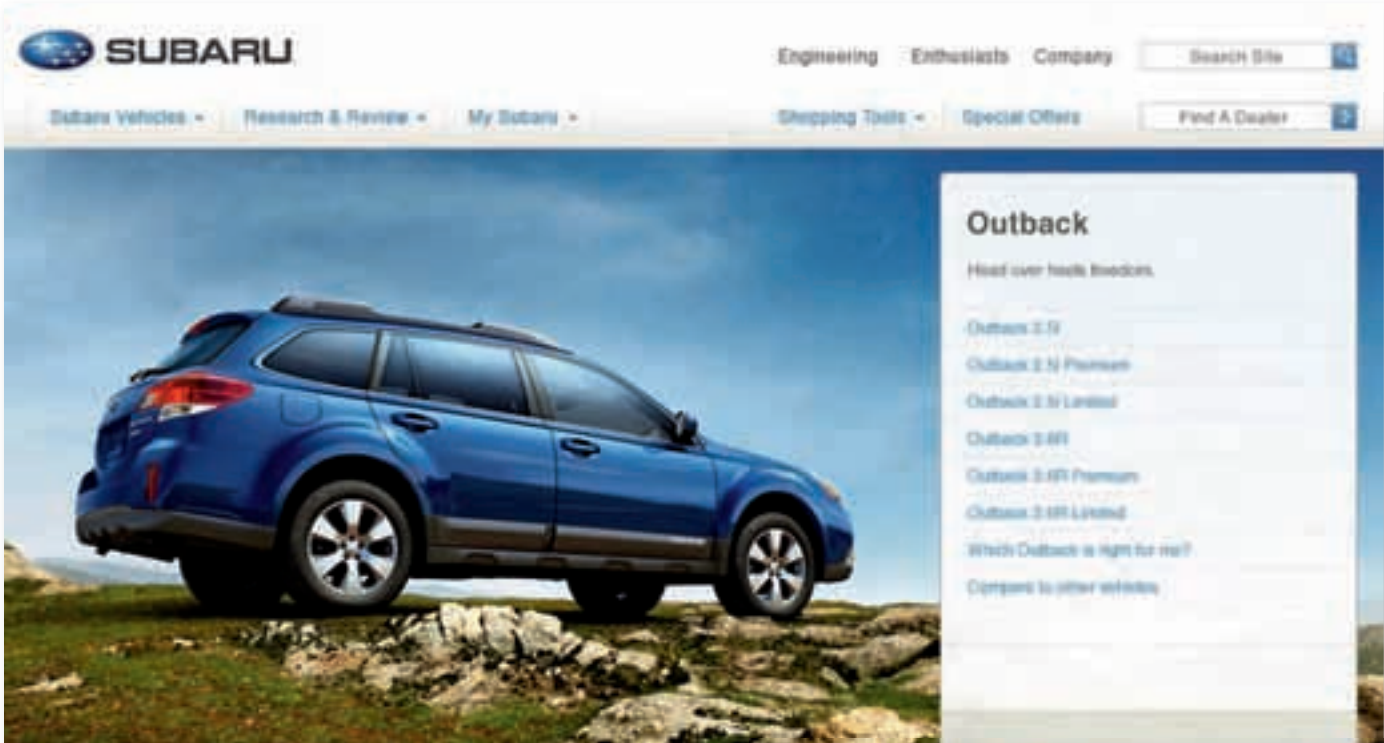
Our Partners
subaru.com/partners

What makes an Outback, an Outback.



Making the final decision to purchase a vehicle can be complex. That’s why you’ll find everything you’ll need to know about being an Outback owner at subaru.com. Not only will you find images of the Outback and detailed information about it, but you’ll also be able to check out special offers, ratings, reviews, and news about Subaru. We’ve also provided a wealth of interactive tools to help you decide if a Subaru is right for you.

subaru.com/vehicles/outback



Configure your own.

With a wide variety of trim levels, colors and options to choose from, there is an Outback for you. Use this tool, and within a few minutes you’ll know exactly which Outback that is.

subaru.com/vehicles/build



Does it measure up?

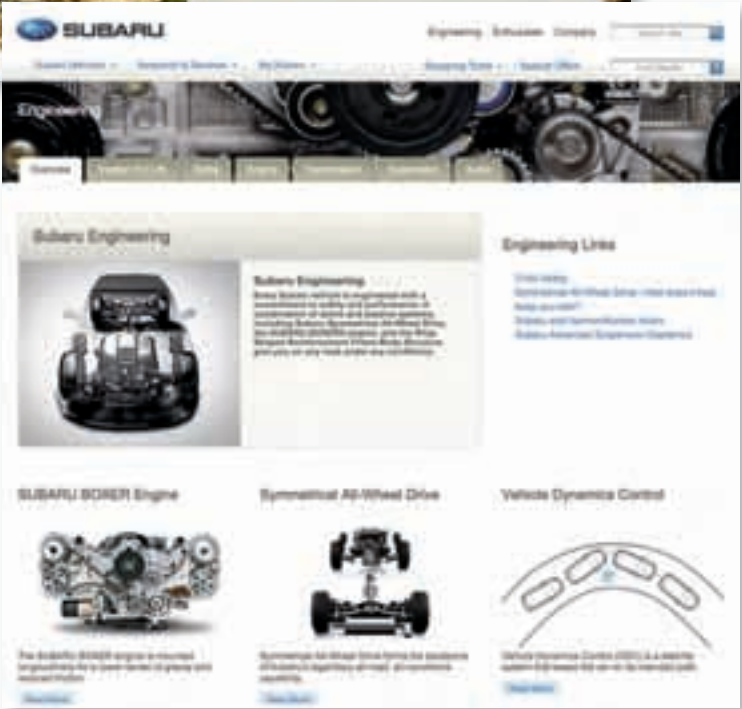
Sometimes you need to see your choices side-by-side to really make a decision. Get in-depth information on the Outback and how it compares to the competition in just about every category.

subaru.com/tools/compare-vehicles

Discover the Subaru difference.

What makes a car special is not always found on the surface. Go here to delve beneath the skin of the Outback to find out what really makes it drive and complement your life so well.

subaru.com/engineering



Need an expert opinion?

The Outback has been tested, analyzed and put through its paces by some of the toughest critics in the automotive field. Find out what they thought about the value the Outback has to offer.

subaru.com/ratings-and-reviews



There's an Outback for you.



Outback Trim Levels

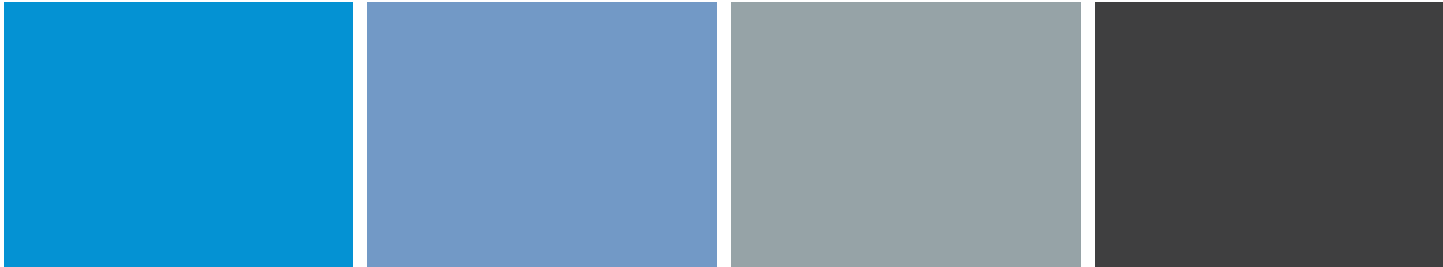
2.5i	The exceptional value that defines Outback. A full complement of safety features, including VDC electronic stability control join a wide list of standard features. Integrated roof rails, retractable cross bars, and 60/40 folding rear seat add incredible versatility, and Subaru Symmetrical All-Wheel Drive gives you capability and confidence.	3.6R	Under the hood, this Outback is motivated by a 256-horsepower 6-cylinder engine—the largest SUBARU BOXER® engine available. The ease of a 5-speed automatic transmission with SPORTSHIFT® is available to help you take control of all that power.
2.5i Premium	Enhance your Outback with a list of special features. 17-inch alloy wheels, privacy glass and foglights help distinguish you on the outside, while a power driver's seat and the immersive sounds of the available 9-speaker, 440-watt harman/kardon® premium audio system make every moment inside rewarding.	3.6R Premium	Along with 256 horsepower, the 5-speed automatic transmission and the expanded capability of the All-Weather Package come standard. On the inside, you'll have the high-power sounds of the available harman/kardon premium audio system.
2.5i Limited	Refinement and ruggedness live together in 2.5i Limited. Leather-trimmed upholstery, dual-zone climate control, the harman/kardon premium audio system and the smooth and efficient Lineartronic™ CVT are all standard. Opt for the voice-activated navigation system with iPod® control for maximum convenience.	3.6R Limited	Ultra-smooth propulsion and all the best Outback has to offer. Leather-trimmed upholstery, the comfort of the adjustable power driver's and passenger's seats, and the convenience of the available voice-activated navigation system is just a sampling of what you'll enjoy.

Paint

Exterior

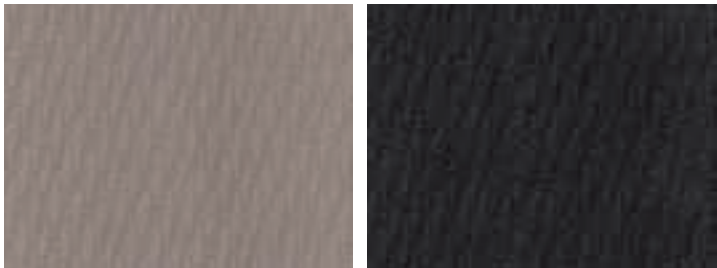


Satin White PearlSteel Silver MetallicHarvest Gold MetallicCypress Green Pearl

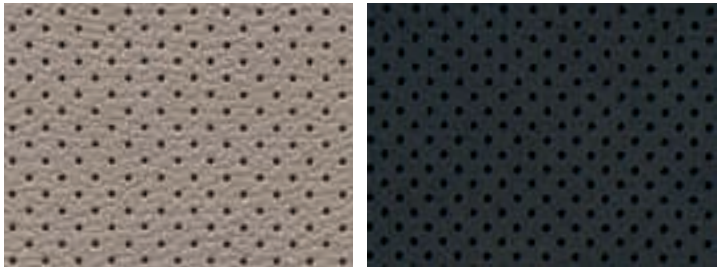


Sky Blue Metallic¹Azurite Blue PearlGraphite Gray MetallicCrystal Black Silica

Upholstery



Warm Ivory Cloth (WIC)Off-Black Cloth (OBC)



Warm Ivory Leather (WIL)Off-Black Leather (OBL)

Outback Color Combinations

PAINT	2.5i – 2.5i Premium 3.6R – 3.6R Premium	2.5i Limited 3.6R Limited
Satin White Pearl	WIC	WIL
Steel Silver Metallic	OBC	OBL
Harvest Gold Metallic	WIC	WIL
Cypress Green Pearl	WIC	WIL
Sky Blue Metallic ¹	OBC	OBL
Azurite Blue Pearl	WIC	WIL
Graphite Gray Metallic	OBC	OBL
Crystal Black Silica	WIC	WIL

Outback® Specifications

ENGINE AND DRIVETRAIN		2.5i, 2.5i Premium and 2.5i Limited	3.6R, 3.6R Premium and 3.6R Limited
Engine	Engine	2.5-liter SOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with i-Active Valve Lift System.	
	Power	170 hp @ 5,600 rpm	
	Torque	170 lb-ft @ 4,000 rpm	
Manual transmission	Manual transmission	Fully synchronized 6-speed manual 2.5i and 2.5i Premium: Standard 2.5i Limited: Not available	
	Automatic transmission	Lineartronic™ CVT (Continuously Variable Transmission) with 6-speed manual mode and paddle shifters. 2.5i and 2.5i Premium: Optional 2.5i Limited: Standard	
CA Emissions		SULEV (PZEV) ¹ and LEV2	LEV2/ULEV

FUEL

Fuel economy (city/highway) ²	Manual: 19/27 mpg CVT: 22/29 mpg	18/25 mpg
Fuel requirement	Unleaded gasoline (87 octane)	

SYMMETRICAL ALL-WHEEL DRIVE

Continuous All-Wheel Drive	Models equipped with 6-speed manual transmissions utilize a viscous-type locking center differential with torque distribution normally configured at a 50/50-split front-to-rear. If wheel speed differs between front and rear axles, the system helps distribute power to the wheels with the most traction.
Active All-Wheel Drive	Models equipped with Lineartronic™ CVT utilize an electronically controlled variable transfer clutch to distribute power to where traction is needed. Sensors monitor parameters such as wheel slippage, throttle position and braking, to help determine torque distribution and direct it to the wheels with optimum traction.
Variable Torque Distribution (VTD) All-Wheel Drive	Models equipped with 5-speed automatic transmission utilize an electronically controlled variable transfer clutch in conjunction with a planetary-type center differential and a viscous-type limited-slip rear differential. Torque distribution is normally configured at a performance-oriented rear-wheel-biased 45/55-split front-to-rear. Sensors monitor parameters such as wheel slippage, throttle position and braking to help determine torque distribution and direct it to the wheels with optimum traction.

STABILITY AND TRACTION

Vehicle Dynamics Control (VDC)	VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.
Traction Control System (TCS)	VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to the slipping wheel or wheels as necessary to maintain vehicle motion.

CHASSIS

Steering	Engine-speed-sensing variable power-assisted rack-and-pinion. Turning circle: 36.8 feet.	
Suspension	4-wheel independent raised suspension. Front: MacPherson strut type. Rear: Double-wishbone. Front and rear stabilizer bars.	
Brakes	4-wheel disc (2.5i models: ventilated front. 3.6R models: ventilated front and rear). 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).	
Brake discs (front/rear)	11.6 inches/11.3 inches	12.4 inches/11.4 inches
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	

WHEELS AND TIRES

Wheels	2.5i: 16 x 6.5-inch steel with covers 2.5i Premium and 2.5i Limited: 17 x 7.0-inch, 6-spoke aluminum-alloy.	17 x 7.0-inch, 6-spoke aluminum-alloy.
Tires	2.5i: 215/70 R16 99S all-season 2.5i Premium and 2.5i Limited: 225/60 R17 98T all-season	225/60 R17 98T all-season

EXTERIOR DIMENSIONS

Length/Width/Height	188.2 inches/71.7 inches/65.7 inches (with roof rails)					
Wheelbase	107.9 inches					
Track (front/rear)	61.0 inches/61.0 inches					
Base curb weight (manual/automatic)	2.5i: 3,386 lbs/3,495 lbs	2.5i Premium: 3,428 lbs/3,536 lbs	2.5i Limited: N/A/3,564 lbs	3.6R: N/A/3,544 lbs	3.6R Premium: N/A/3,634 lbs	3.6R Limited: N/A/3,658 lbs
Ground clearance (at base curb weight)	8.7 inches					
Towing capacity	2,700 lbs			3,000 lbs		

INTERIOR DIMENSIONS

Headroom (front/rear)	40.8 inches/39.3 inches (with available moonroof: 38.7 inches/39.3 inches)	
Legroom (front/rear)	43.0 inches/37.8 inches	
Shoulder room (front/rear)	56.3 inches/56.1 inches	
Passenger volume	105.4 cubic feet (with available moonroof: 102.4 cubic feet)	
Cargo volume	34.3 cubic feet	
Maximum cargo volume	71.3 cubic feet with rear seat lowered	

¹ Availability delayed until Fall 2009.

Outback® Equipment

EXTERIOR	2.5i	2.5i Premium	2.5i Limited	3.6R	3.6R Premium	3.6R Limited
Projector-beam low-beam (with Auto-on) and multireflector high-beam headlights	●	●	●	●	●	●
Foglights	–	●	●	●	●	●
Front underguard	–	–	●	–	–	●
Black side mirrors	●	–	–	–	–	–
Body-color side mirrors	–	●	●	●	●	●
Body-color door handles	●	●	●	●	●	●
Two-speed windshield wipers with variable intermittent mode and mist feature	●	●	●	●	●	●
Windshield wiper de-icer and heated side mirrors	–	○ ³	●	–	●	●
Single-speed rear window wiper with fixed intermittent mode	●	●	●	●	●	●
Roof rails with integrated and retractable cross bars	●	●	●	●	●	●

SEATING AND TRIM

6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	–	–	●	–	–
10-way power adjustable driver's seat with power adjustable lumbar support. 4-way manually adjustable front-passenger's seat.	–	●	–	–	●	–
10-way power adjustable driver's seat with power adjustable lumbar support. 4-way power adjustable front-passenger's seat.	–	–	●	–	–	●
Heated front seats	–	○ ³	●	–	●	●
Reclining rear seats	●	●	●	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●	●
Cloth upholstery	●	●	–	●	●	–
Leather-trimmed upholstery	–	–	●	–	–	●
Silver metallic trim on doors and console	●	●	–	●	●	–
Woodgrain-patterned accent trim on doors and console	–	–	●	–	–	●

CONVENIENCE FEATURES

Electronic parking brake with hill-holder function	●	●	●	●	●	●
Driver's auto up/down power window	–	●	●	●	●	●
Electronic cruise control	●	●	●	●	●	●
Integrated key fob with lock, unlock and panic functions	●	●	●	●	●	●
3-spoke steering wheel with audio system and cruise control buttons	●	–	–	●	–	–
Leather-wrapped 3-spoke steering wheel with audio system, cruise control and (if equipped) Bluetooth® wireless phone on/off, navigation system voice-command buttons	–	●	●	–	●	●
Manually adjustable tilt/telescoping steering column	●	●	●	●	●	●
Automatic SPORTSHIFT® or Lineartronic™ CVT transmission paddle shifters	○	○	●	●	●	●
8 cup holders	●	●	●	●	●	●
Overhead console with dual maplights and sunglasses storage	●	●	●	●	●	●
Sun visors with illuminated vanity mirrors	●	●	●	●	●	●
Center console with 12-volt power outlet and enclosed storage compartment	●	●	●	●	●	●
Retractable/removable cargo-area cover	–	●	●	●	●	●
2 cargo-area grocery bag hooks and 4 cargo tiedown hooks	●	●	●	●	●	●
Cargo-area underfloor storage	●	●	●	●	●	●
Removable cargo-area tray	●	●	●	●	●	●

AUDIO AND COMMUNICATION SYSTEMS

4-speaker audio system with CS audio enhancement and MP3/WMA/AAC capability	●	●	–	●	●	–
440-watt 9-speaker harman/kardon® premium audio system with amplifier, subwoofer, MP3/WMA/AAC playback capability and Bluetooth wireless phone capability	–	○	●	–	○	●
Single-disc in-dash CD player	●	●	–	●	●	–
6-disc in-dash CD changer	–	○	●	–	○	●
Auxiliary audio jack for portable media players	●	●	●	●	●	●
XM® or SIRIUS® Satellite Radio capability ⁴	●	●	●	●	●	●

INSTRUMENTATION

Analog speedometer, tachometer, “eco” fuel economy and fuel level gauges	●	●	●	●	●	●
Automatic/CVT transmission (if equipped) shift-position indicator	○	○	●	●	●	●
Digital trip computer displaying fuel economy, digital clock and ambient temperature	●	●	●	●	●	●

CLIMATE CONTROL	2.5i	2.5i Premium	2.5i Limited	3.6R	3.6R Premium	3.6R Limited
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction	●	●	–	●	●	–
Dual-zone automatic digital climate control system with controls for temperature, 6-speed fan, airflow direction, dual-zone lockout and CFC-free air conditioning	–	–	●	–	–	●

SECURITY

Keyless entry system with answer-back electronic chirp	●	●	●	●	●	●
Antitheft security system with engine immobilizer	●	●	●	●	●	●

SAFETY

ACTIVE						
Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●	●
SUBARU BOXER® engine	●	●	●	●	●	●
4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●	●
Brake Assist	●	●	●	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●	●

PASSIVE

Dual-stage deployment driver and front-passenger front airbags (SRS) ⁵	●	●	●	●	●	●
Subaru advanced frontal airbag system (SRS) ⁵	●	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁵	●	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁵	●	●	●	●	●	●
Height-adjustable front seat head restraints	●	●	●	●	●	●
Three individual rear head restraints	●	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at all seating positions.	●	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●	●
Safety brake pedal system	●	●	●	●	●	●
Energy-absorbing collapsible steering column	●	●	●	●	●	●
Ring-shaped Reinforcement Frame body structure	●	●	●	●	●	●
Rollover sensor	●	●	●	●	●	●

OPTIONAL EQUIPMENT

Lineartronic™ CVT (Continuously Variable Transmission)	○	○	●	–	–	–
Power tilt/sliding-glass moonroof	–	○	○	–	○	○
440-watt 9-speaker harman/kardon® premium audio system with amplifier, subwoofer, MP3/WMA/AAC capability and Bluetooth wireless phone capability	–	○	●	–	○	●
Voice-activated 8-inch high-resolution touch-screen GPS navigation system ⁶ and single-disc CD/DVD ⁷ player with Bluetooth wireless phone and streaming audio capability, MP3/WMA playback capability and auxiliary audio USB/iPod® port	–	–	○	–	–	○
All-Weather Package: Windshield wiper de-icer, heated side mirrors and heated front seats	–	○	●	–	●	●

WARRANTIES

New Car Limited Warranty: 3 years or 36,000 miles, whichever comes first. Powertrain Limited Warranty: 5 years or 60,000 miles, whichever comes first. Wear Item Limited Warranty: 3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries Rust Perforation Limited Warranty: 5 years, unlimited mileage.
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- Standard
- Optional
- Not available

¹ 2010 Subaru Outback non-turbo 2.5-liter models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island and Vermont are eligible for the 15 years/150,000 miles emissions warranty. California PZEV-certified vehicles are considered the cleanest gasoline-powered vehicles because they meet California's most stringent tailpipe emissions standards for Super Ultra Low Emission Vehicles (SULEV). (Subaru offers other 2010 model emissions warranties for high-cost parts in only those states adopting the CA LEV Program.) ² 2010 EPA fuel economy estimates. Actual mileage may vary. ³ Optional as part of All-Weather Package. See equipment listing above. ⁴ Available as an accessory. Satellite radio hardware and required monthly subscription sold separately. See your dealer. ⁵ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ⁶ Requires optional moonroof. ⁷ With vehicle stopped and parking brake engaged.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

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All-weather Floor Mats

Custom-fitted, heavy-gauge protective mats. Helps protect vehicle's carpet from sand, dirt and moisture.

Not intended for use over top of carpeted floor mats.



Dog Guard/Compartment Separator

Separates pets and cargo from the passenger area.

Not for use with child seats requiring tether straps.



Trailer Hitch

Heavy-duty rated at 2,700 lbs. towing capacity and 200 lbs. tongue weight.

Hitch ball not included. Trailer brakes may be needed.



Blueconnect

Bluetooth® wireless technology with advanced voice recognition allows you to make and receive calls, store phonebook information, and recognize up to seven different cell phones.

Some phones may not be compatible.
Details at subaru.com/bluetooth.



Ski and Snowboard Carrier

Holds up to 6 pairs of skis or 4 snowboards. May also be used to carry fishing rods.



Puddle Lights

L.E.D. lights activate when vehicle doors are unlocked using the keyless entry. A soft glow illuminates the ground, aiding entry and exit of the vehicle.



Auto-dimming Mirror with Compass and HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.



Kayak Carrier

Cradles and securely transports most kayak hull shapes. Includes straps with padded buckles.



Hood Protector

Matches the contours of the hood while helping to protect it from bug strikes and stone chips.



Remote Engine Starter

Allows vehicle to start by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.



Rear Bumper Cover

Helps to protect the upper surface of the rear bumper from scratches and dings during cargo area loading and unloading.



Splash Guards

Helps protect the vehicle's paint finish from stones and road grime.



The earth isn't disposable. Neither is a Subaru.

The Outback may be uniquely designed for getting out there, but at Subaru, we put just as much emphasis on not leaving it out there. First, we build vehicles for maximum **durability**, because more time spent on the road is less time in a landfill. It's why 94% of the vehicles we've built in the last 10 years are still on the road today.¹ We also work diligently to cut waste before the car ever rolls out of the factory. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach **zero landfill status**—nothing from its manufacturing efforts ever goes into a landfill. Subaru facilities in Japan have achieved similar goals in reusing and recycling. And, because clear skies are just as important as clean landscapes, the Outback is one of the few SUVs to achieve Partial Zero Emission Vehicle—**PZEV**²—status and **SmartWay**^{®3} certification. It achieves such cleanliness and efficiency without the negative environmental impact required to manufacture many vehicles with battery-based drive systems, and without compromising performance and versatility.



Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment



Mixed Sources

Product group from well-managed
forests, controlled sources and
recycled wood or fiber
www.fsc.org Cert no. SGS-COC-005612
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This brochure was printed with vegetable-based inks and produced using a "Green Printing Process" and FSC standards. The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing this brochure in a green way rather than by traditional methods, we saved 133 trees preserved for the future; 384 lbs water-borne waste not created; 56,534 gallons wastewater flow saved; 6,255 lbs solid waste not generated; 12,316 lbs net greenhouse gases prevented; 94,269,420 BTUs energy not consumed.

¹ Based on R. L. Polk & Co. registration data in the U.S. 1998 to 2008. ² Available on 2010 Outback models certified as Partial Zero Emission Vehicles (PZEV) that are sold and registered in California, Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island and Vermont. PZEV emissions warranty applies to only certain states. See your dealer for complete information on emissions and new car limited warranties. ³ For all 2009 Forester, Legacy and Outback non-turbo 2.5i-liter models certified as PZEV that are sold and registered in California and certain other states. Visit www.epa.gov/greenvehicles for more information.

